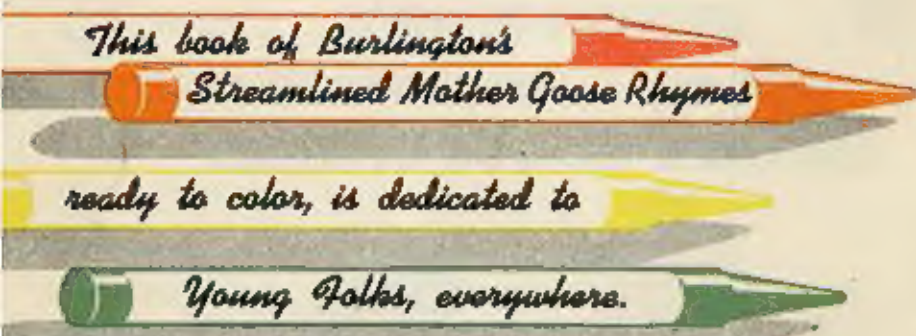




BURLINGTON'S

FIREMILNER
MOTHER GOOSE RHYMES

ILLUSTRATED BY
John Aronoff

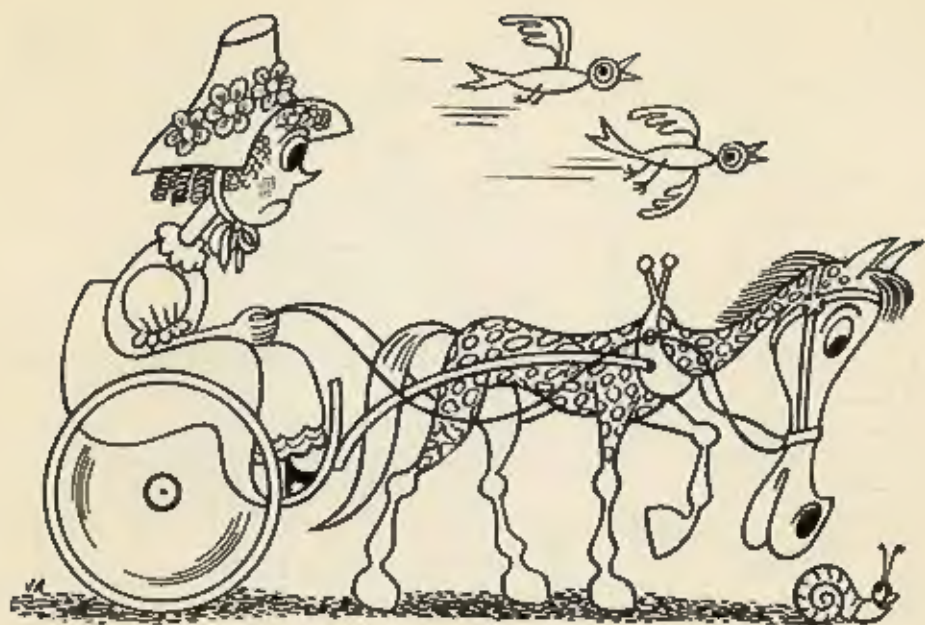


*This book of Burlington's
Streamlined Mother Goose Rhymes*

ready to color, is dedicated to

Young Folks, everywhere.





Mary, Mary, quite contrary,
Give up your one hoss shay.
You'll have a smile for every mile
When you go the Zephyr way.

RIDE THE *Zephyrs*

Do you know—that the Burlington established
the first overnight service between Chicago and Denver?

This little pig walks to market



This little pig stays at home

This little pig rides the Zephyrs



Which proves he uses his dome

RIDE THE *Zephyrs*

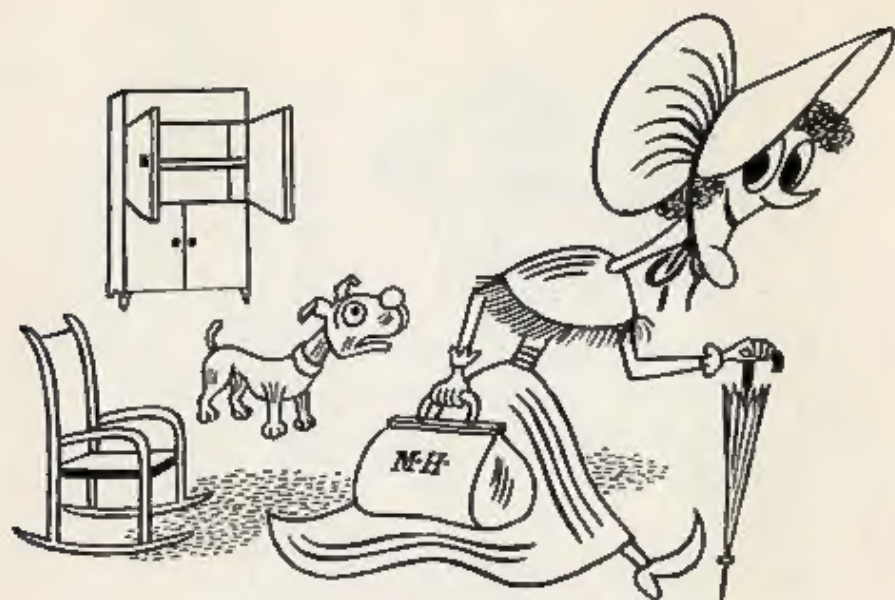
Do you know—that the Burlington serves
14 different states and has 11,000 miles of track?



Jack Spratt can eat no fat,
His wife can eat no lean;
But Zephyr food's so doggone good,
They forget what calories mean.

RIDE THE *Zephyrs*

Do you know—that the Pioneer Zephyr was
the first diesel-powered streamline train in America?



Old Mother Hubbard went to the cupboard
And got out her bag and bonnet.
Said she, "For smooth speed just follow my lead,
When the Zephyr pulls out, I'll be on it."

RIDE THE *Zephyrs*

Do you know—that the Burlington is nearing
its hundredth anniversary? It was founded in 1850.



Old King Cole is a merry old soul
And the guy sure uses his head.
He's placed a ban on the royal van,
He's riding the Zephyrs instead.

RIDE THE *Zephyrs*

Do you know—that stainless steel of which the Zephyrs are built is the strongest of all metals suitable for structural purposes?



Yankee Doodle went to town upon a little pony,
He stuck a feather in his hat and called it Macaroni.
If Yankee Doodle rode today he'd find a horse unhandy,
He'd ride upon a Zephyr train and call it Fine and Dandy.

RIDE THE *Zephyrs*

Do you know—that U. S. Mail was first sorted in transit on the Hannibal and St. Joseph R. R. (Now part of the Burlington) in 1862 so the Pony Express could leave "St. Joe" on time?



Peter, Peter, Pumpkin eater,
Has a wife but cannot keep her.
She took a Zephyr ride one day,
And now she's always on her way.

RIDE THE *Zephyrs*

Do you know—that the Burlington is called "THE NATIONAL PARK LINE" because it is a leading carrier of summer vacationists "EVERYWHERE WEST"—to the National Parks and playgrounds?



Said Little Miss Muffet, "No more will I rough it,
When on business or fun trips I go.
For to me it's quite plain that a fast Zephyr train
Is the very best buy for my dough."

RIDE THE *Zephyrs*

Do you know—that a Denver Zephyr holds the world's long-distance non-stop speed record? Chicago to Denver (1017 miles) in 12 hours and 12 minutes—an average of 83.3 m.p.h.



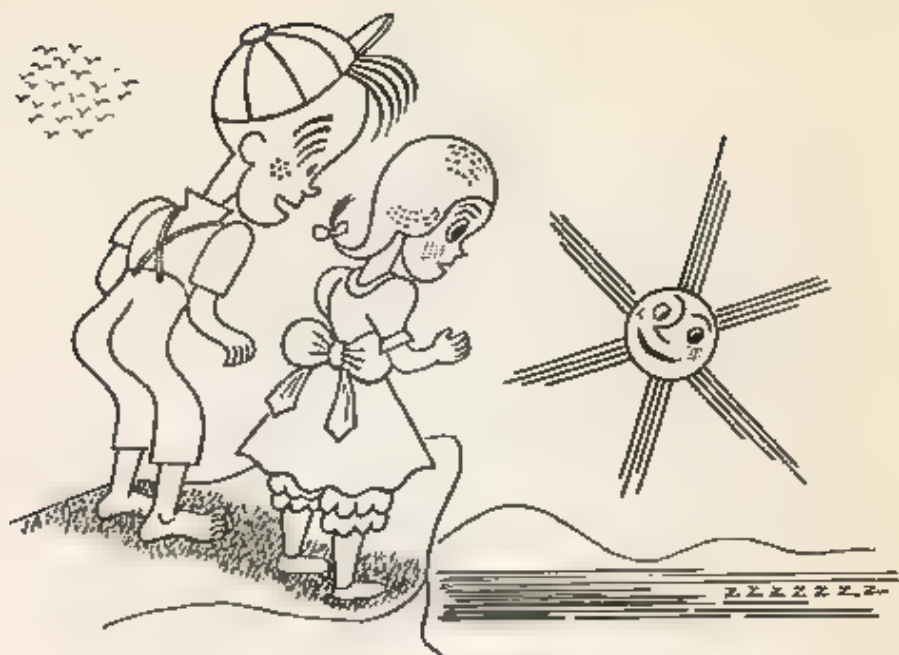
Little Boy Blue, what's ailin' you?

Your corn's bein' et by yon heifer.

"Well, she'll just have to eat, 'cause I'm off for a treat,
I'm takin' a ride on a Zephyr."

Zephyrs

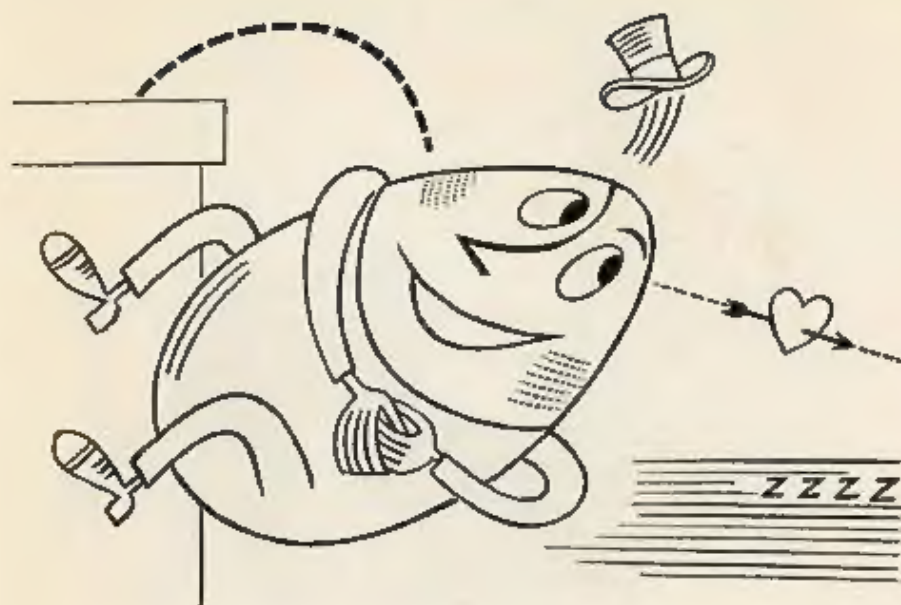
Do you know—that the Burlington established in 1884 the first "fast mail" train west of Chicago—to Omaha and it has operated continuously ever since?



Jack and Jill went up the hill,
A silv'ry train to spy.
Said he to her, "You saw that blur?
The Zephyr just went by."

RIDE THE *Zephyrs*

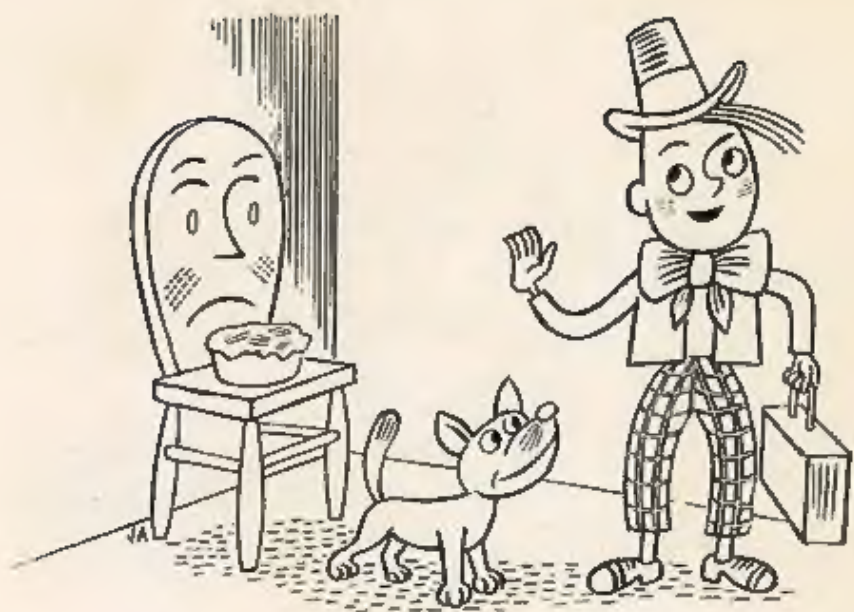
Do you know—that the Mark Twain Zephyr, on a test run, traveled 122 miles an hour for three consecutive miles?



Humpty Dumpty sat on a wall,
Humpty Dumpty had a great fall;
The Zephyr came . . . the Zephyr went,
The sight completely floored the gent.

RIDE THE Zephyrs

Do you know—that Buffalo Bill's granddaughter,
Jane Garlow, christened the Denver Zephyrs?



Little Jack Horner won't sit in his corner
And watch the world go by.
Says he, with a smile, "I'll travel in style,
Which proves a smart boy am I."

RIDE THE *Zephyrs*

Do you know—that the Zephyr fleet of 14 streamline trains
travels nearly 10,000 miles a day—over 3¼ million miles a year?

THE Zephyr ALPHABET....



is for AIR, conditioned and pure
 is for BEAUTY, 'twill ever endure
 is for COMFORT in seats soft as down
 is for DIESELS that win the speed crown
 is for EXCELLENT meals which you get
 means more FUN as you travel, you bet
 is for GUIDING so smooth and so fast
 is for HOURS that go whizzing past
 is for INTERESTING country you see
 is for JOYFUL and joyful you'll be
 is for KITCHENS so spotlessly clean
 is for LOUNGE cars, so restful, serene
 is for MILES that go by at a clip
 is for NICE folks you meet on your trip
 means "ON TIME," that's the Burlington way
 is for PLEASING interiors so gay
 is for QUIET, no rattle or jar
 means more ROOMINESS in ev'ry car
 is for SAFETY, the first of all rules
 is for TIME saved, more precious than jewels
 means UNEQUALLED for travel worthwhile
 means VIVACIOUS in colors and style
 means WINNING new praise everywhere
 is for X-TRAS, but no X-tra fare
 is for YOUTH, today's inspiration
 is for ZEPHYRS, today's transportation

THE Zephyr FLEET....

FEB 23 1942

DENVER ZEPHYRS . . . Chicago-Omaha-Lincoln-Denver
 TWIN ZEPHYRS . . . Chicago-St. Paul-Minneapolis
 AK-SAR-BEN ZEPHYR . . . Lincoln-Omaha to Chicago
 SILVER STREAK ZEPHYR . . . Kansas City-Omaha-Lincoln
 GENERAL PERSHING ZEPHYR . . . St. Louis-Kansas City
 TEXAS ZEPHYRS . . . Dallas-Ft. Worth-Denver

MARK TWAIN ZEPHYR . . . St. Louis-Kansas City
 ZEPHYR-ROCKET . . . St. Louis-St. Paul-Minneapolis
 PIONEER ZEPHYR . . . St. Louis-Burlington
 SAM HOUSTON ZEPHYR . . . Houston-Dallas-Ft. Worth
 TEXAS ROCKEY . . . Houston-Dallas-Ft. Worth



Way of the Zephyrs

A. COTSWORTH, Jr.,
 Passenger Traffic Manager
 Chicago, Illinois



